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# Care2Entrepreneurship (C2E)

Good Practices Identification Form

UNITED KINGDOM

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## ENDEAVOUR

IDENTIFICATION	
Name	<b>Endeavour</b>
Country & implementation area	<b>Sheffield, UK</b>
Territorial scope (does it operate to the entire territory or only in part of it?)	<b>Entire Territory</b>
Period of execution	<b>Ongoing</b>

CONTENT
<p><b><u>- Description of the good practice</u></b></p> <p>Endeavour was set up 60 years ago by R S Allcock OBE out of his work with the National Association of Boys Clubs. He wanted to shake up traditional youth work, using outdoor activity and differing methods of personal challenge to motivate disadvantaged and deprived young people. Allcock believed in the emotional, mental and spiritual benefits of living and working outdoors, developed through his early years in farming and later through work elsewhere. He also believed in supporting young people to meet their potential. Endeavour has grown and developed in response to the changing needs of young people and challenges of modern society. Today's focus is as much upon literacy and academic development as outdoor challenges and aims to help young people negotiate both the digital and physical world.</p> <ul style="list-style-type: none"> <li>• <b>Personal Development:</b> Working with young people to tackle issues head on, building confidence, self-esteem and resilience to take control of their future. Endeavour takes them hill walking, canoeing, climbing, building shelters and teaching camp crafts. These are done to push personal boundaries, inspire and challenge them to succeed as well as to develop soft skills such as communication, leadership and teamworking.</li> <li>• <b>Education:</b> Working with young people to engage in and benefit from education, and to gain skills and qualifications to help them access employment. Runs an Endeavour Education centre designed to support students who are behaviourally challenging and at risk of being excluded from mainstream schooling. Also focuses on re-motivating pupils unable to cope with formal school structures.</li> </ul>

- Social Action: Working with young people to encourage them to give back to others through social action. Runs activities such as clearing land and building fences for partner charities, also offers providing support to local food banks and collecting and distributing coats for local homeless people.

#### **- General and specific goals**

The aim of Endeavour is to enable young people to successfully build their confidence and self-esteem in order to integrate into society, and access employment opportunities.

#### **-Targeted groups**

This program is targeted towards disadvantaged young people in the Northern part of England, particularly within Sheffield. It primarily works with care leavers, refugees and young offenders to give them the skills to successfully integrate into society and the labour market.

### FOUNDATION

#### **Does the practice respond to the aims of the project? Does it contribute to the promotion of entrepreneurship education and social entrepreneurship among young people in the care sector?**

This project is a best practise example of a successful personal development initiative set up by former and ongoing social workers, identifying a gap in the market and filling it with outdoor personal development. Moreover, it encourages young people to participate in outdoor activities and give back to their communities, as well as incentivizing them to educate themselves and develop their skills further.

### RELEVANCE

#### **DO you consider the practice relevant for**

- **Supporting employability and entrepreneurship skills in young carers**
- **Recognising skills of informal carers in general (entrepreneurship skills might be a part of them)**
- **Supporting employability and entrepreneurship skills in young persons which – for their characteristics – can be particularly suitable for young carers**

Endeavour is a solution that is useful to young people who have limited access to schooling, behavioural issues, caring responsibilities or other limitations restricting them from accessing mainstream schooling and social activities. This particularly works well for young carers, as education is flexible, as are the personal development and social impact elements, meaning it can be built around the young person.

### MATURITY

**Has it had enough time to evolve so as to stabilize the processes involved and the results obtained?**

The Endeavour project has been going on for roughly 60 years, however has developed and expanded substantially in the past 10 years in order to adjust to the new digital climate.

### EVALUATION & MONITORING

**Are monitoring mechanisms in place? Are its results regularly evaluated?**

This program offers accredited qualifications and training courses for young people, as well as for its staff members. All staff members are DBS checked and highly qualified to deliver the work they do. The program has constant evaluation with young people in order to shift the program in the direction young people believe is most beneficial.

### TRANSFERABILITY

**Is the experience applicable in a different context? Does the practice have mechanisms and tools in place to enable other organizations to adopt the experience? Has it been replicated with positive results in other organizations?**

This program can be replicated in different geographical areas, cities and other countries as well. It would be best to be implemented in regions with vast 'outdoorsy areas', or in large cities with good transport connections to such areas. The programme is unique in the UK in its three-pronged approach.

### SUSTAINABILITY

**Does the practice enjoy the technical, human and financial conditions to ensure its continuity over time?**

The programme is funded through various grants and bids each year, as well as with consistent private donors. The programme is affordable to run due to employing many volunteers instead of employees, and activities being undertaken outdoors or in the community.

### INNOVATION

**Has it created or adopted a novel approach to the problem? Has it generated different alternatives to the traditional options for managing the problem?**

This project is a key example of innovation, due to its use of outdoors learning and incorporating it with classroom education and social action. It has a long legacy of success and was a ground-breaking project from its inception.

## GENDER IMPACT

**Precise the gender of the persons involved and explain the trends in terms of gender equality. Is the gender equality taken into account?**

The project was initially set up by a boy's club, however now has a 50/50 gender divide, with particular programmes focused upon engaging young woman. Whilst many users are young men, it particularly engages young women in outdoors construction work.

## RESOURCES

- **Human**
- **Economic (public/ private)**
- **Technological**

The program is predominantly privately funded, with a variety of public sector donations such as the Lottery Fund. It has built viable partnerships with local organisations and charities in order to provide services.

## IMPACT

**Has the practice produced demonstrable impacts? Does it help to solve the problem? Does it show outcomes with a positive trend? Does it contribute to achieving the goals?**

The program has a legacy of success, and many programs have based their ideologies off of Endeavours work. There is constant positive feedback and coverage by local media and press, particularly on their social impact and education attainment.

## YOUNG & INSPIRED

IDENTIFICATION	
<b>Name</b>	Young & Inspired
<b>Country &amp; implementation area</b>	Hackney, UK
<b>Territorial scope (does it operate to the entire territory or only in part of it?)</b>	Entire Territory
<b>Period of execution</b>	Ongoing

CONTENT
<p><b><u>- Description of the good practice</u></b></p> <p>Young &amp; Inspired was set up in order to provide a variety of programs, allowing Hackneys youth to develop physically, emotionally, mentally, socially and academically, to learn and improve their social skills and to raise their aspirations, self-esteem and self-confidence. Some of the activities they offer are:</p> <ul style="list-style-type: none"> <li>▪ After School Clubs: created different after school's clubs including Homework Club, Football Club, Chess Club and Swimming Club. Each of these were established to stimulate children physically as well as emotionally and socially.</li> <li>▪ Holiday Camps and Programmes: organizing different sleepaways, outings, youth leadership courses and play programs that encourage independence in young people.</li> <li>▪ Remedial programme: providing children with an hour of private, 1-1 tutoring a week, working with parents and classroom teachers to coordinate an education plan.</li> </ul>
<p><b><u>- General and specific goals</u></b></p> <p>The aim of Young &amp; Inspired is to provide enjoyable entertainment for disadvantaged children and young people, enrich their leisure hours whilst providing them with a strong sense of self-worth and healthy self-esteem and self-confidence.</p>

### **- Targeted groups**

This program is targeted towards disadvantaged young people in the Hackney. It primarily works with care leavers, young mothers and those NEET to give them the skills to live independently and successfully integrate into society and the labour market.

## FOUNDATION

### **Does the practice respond to the aims of the project? Does it contribute to the promotion of entrepreneurship education and social entrepreneurship among young people in the care sector?**

This project is a best practise example of a successful personal development initiative set up by former and ongoing youth workers, identifying issues in the community and filling it with a community-led and funded solution.

## RELEVANCE

### **DO you consider the practice relevant for**

- Supporting employability and entrepreneurship skills in young carers**
- Recognising skills of informal carers in general (entrepreneurship skills might be a part of them)**
- Supporting employability and entrepreneurship skills in young persons which – for their characteristics – can be particularly suitable for young carers**

Young & Inspired does lots of work with NEET young people, young parents, care leavers and refugees, allowing them to engage and integrate fully into society as well as learn how to live independently and access employment.

## MATURITY

### **Has it had enough time to evolve so as to stabilize the processes involved and the results obtained?**

Young & Inspired has been running for over ten years, with a current shift of direction towards supporting young people to live independently, particularly young parents.

## EVALUATION & MONITORING

### **Are monitoring mechanisms in place? Are its results regularly evaluated?**

All staff members are DBS checked and highly qualified to deliver the work they do. The program has constant evaluation with young people in order to shift the program in the direction young people believe is most beneficial.

## TRANSFERABILITY

### **Is the experience applicable in a different context? Does the practice have mechanisms and tools in place to enable other organizations to adopt the experience? Has it been replicated with positive results in other organizations?**

This program can be replicated in different geographical areas, cities and other countries as well. It is easily scalable and replicable, due to the simplicity of its projects and the affordability of funding them.

## SUSTAINABILITY

### **Does the practice enjoy the technical, human and financial conditions to ensure its continuity over time?**

The programme is funded through various grants and bids each year, as well as with consistent private donors. The programme is affordable to run due to employing many volunteers instead of employees, and activities being undertaken outdoors or in the community.

## INNOVATION

### **Has it created or adopted a novel approach to the problem? Has it generated different alternatives to the traditional options for managing the problem?**

This project is an example of innovation in its work towards supporting young parents, and offering private tuition for free.

## GENDER IMPACT

### **Precise the gender of the persons involved and explain the trends in terms of gender equality. Is the gender equality taken into account?**

The project runs specific female-orientated programmes and workshops, and offers long term support for young mothers including housing signposting, nutrition, childcare support and education.



## RESOURCES

- **Human**
- **Economic (public/ private)**
- **Technological**

The program is predominantly privately funded, with a variety of public sector donations. It has built viable partnerships with local organisations and charities in order to provide services.

## IMPACT

**Has the practice produced demonstrable impacts? Does it help to solve the problem? Does it show outcomes with a positive trend? Does it contribute to achieving the goals?**

The program has constant positive feedback and coverage by local media and press, particularly on their social impact and education attainment.

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