



# CARE TO ENTREPRENEURSHIP

24.02.2020

## C2E PROJECT

The Erasmus+ funded "C2E- Care to Entrepreneurship" Programme is pleased to launch its brand new and improved website platform [www.c2eproject.org](http://www.c2eproject.org). As before, the project is designed to help unlock the potential of young carers to become social entrepreneurs.

## WHY C2E

It is estimated that there are more than 100 million carers in Europe. The vast majority of them are young people, principally girls, who, due to the demands of their caring duties, face numerous barriers to education, training, and employment.

**Claire Bonham** IARS's Director and C2E Project Coordinator said: *"This project sets out to utilise the concept of entrepreneurship as a means to raising social inclusion for one of the most marginalised groups of our society, that of young carers. C2E adopts a youth-led methodology to help develop young carers practical, creative and entrepreneurial skills to enable them to become confident young social entrepreneurs."*

The project responds to the priorities of the Lisbon agenda, and the Europe 2020 strategy which marks entrepreneurship as a fundamental component of smart, sustainable, and inclusive growth. C2E uses a youth-led methodology; one tailored around the interests and needs of our target audience of young carers. It has constructed and implemented evidence-based, well-tested and replicable educational and training curricula to help develop young carers' practical, creative and entrepreneurial skills to enable them to become successful young entrepreneurs.

The new interactive platform will feature important news, blogs, and information in addition to online courses. The website will also facilitate the development of a transnational network between strategic partners, building on each other's knowledge and experiences from their best practices in their national contexts for future transfer of know-how at an EU level.

As such, the online courses are also available in Greek, Romanian, and

## THE PROJECT CO-ORDINATOR

The IARS International Institute is user-led and user-focused charity with a mission to give everyone a chance to forge a safer, fairer and more inclusive society. Over the last 10 years, the Institute has been providing world-class and cutting-edge educational, research, policy and networking services of local, national, and international significance.

We are focused on empowering the most marginalised communities through direct service delivery, while enabling organizations to achieve, measure and improve their social impact. IARS is an international expert in criminal justice, restorative justice, human rights and inclusion citizenship, public service and user led research.

To find out more about the IARS International Institute please follow the link [www.iars.org.uk](http://www.iars.org.uk)

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French. [Click here to register](#)

Currently, we offer two courses in each language. One designed for those who work with young carers to help them guide carers towards an entrepreneurial career, and a course designed for young carers themselves. These courses have been fully CPD accredited.

In addition to all of this, we are extremely pleased to announce that we are working on organising a large conference which will bring together social workers, young carers, youth organisations, our project partners, as well as key policy and decision makers. We believe that this will have a valuable impact, not only on the C2E project, but also in the development of a new generation of effective young social entrepreneurs.

The Programme is delivered, under the leadership of The IARS International Institute (UK), in partnership with 4 European partners:

- Kentro Merimnas Oikogenieas Paidiou – KMOP (Greece)
- Asociatia Habilitas – Centru Resurse si Formare Profesionala (Romania)
- Anziani e Non Solo – ANS (Italy), Diesis Coop (Belgium)

If you are interested in participating in the project or wish to learn more please email the IARS project officer: [a.peirce@iars.org.uk](mailto:a.peirce@iars.org.uk)

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## NOTE TO EDITORS:

To find out more about C2E – Care to Entrepreneurship Project follow the link [www.c2eproject.org](http://www.c2eproject.org) or contact Arthur Peirce : [a.peirce@iars.org.uk](mailto:a.peirce@iars.org.uk)

C2E – Care to Entrepreneurship Project is co-founded by the European Commission under the agreement 2017-3-UK01-KA205-046402 For more information contact: The IARS International Institute 14 Dock Offices, Surrey Quays Road, Canada Water, London SE16 2XU, UK. Office Number: 0044 (0)2070644380 Office Mobile: 0044 (0)7833224442

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